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JUN 18 2001
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In re application
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#9
B. Bond
6/25/01

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jeffry Jovan Philyaw and David Kent Mathews

Serial No.:

09/382,373

Filed:

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JUN 21 2001

Group:

2152

Examiner:

Not Yet Assigned

Technology Center 2100

For:

METHOD AND APPARATUS FOR LAUNCHING A WEB SITE WITH A NON-STANDARD CONTROL INPUT DEVICE

Assistant Commissioner for
Patents
Washington, D.C. 20231

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John J. Arnott
(Signature)
6/14/01

(Signature

6/14/0

(Date of Signature)

Dear Sir:


TRANSMITTAL OF FORMAL DRAWINGS

Transmitted herewith are ten (10) sheets of formal drawings to be substituted for the informal drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,735 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

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Attorneys for Applicants


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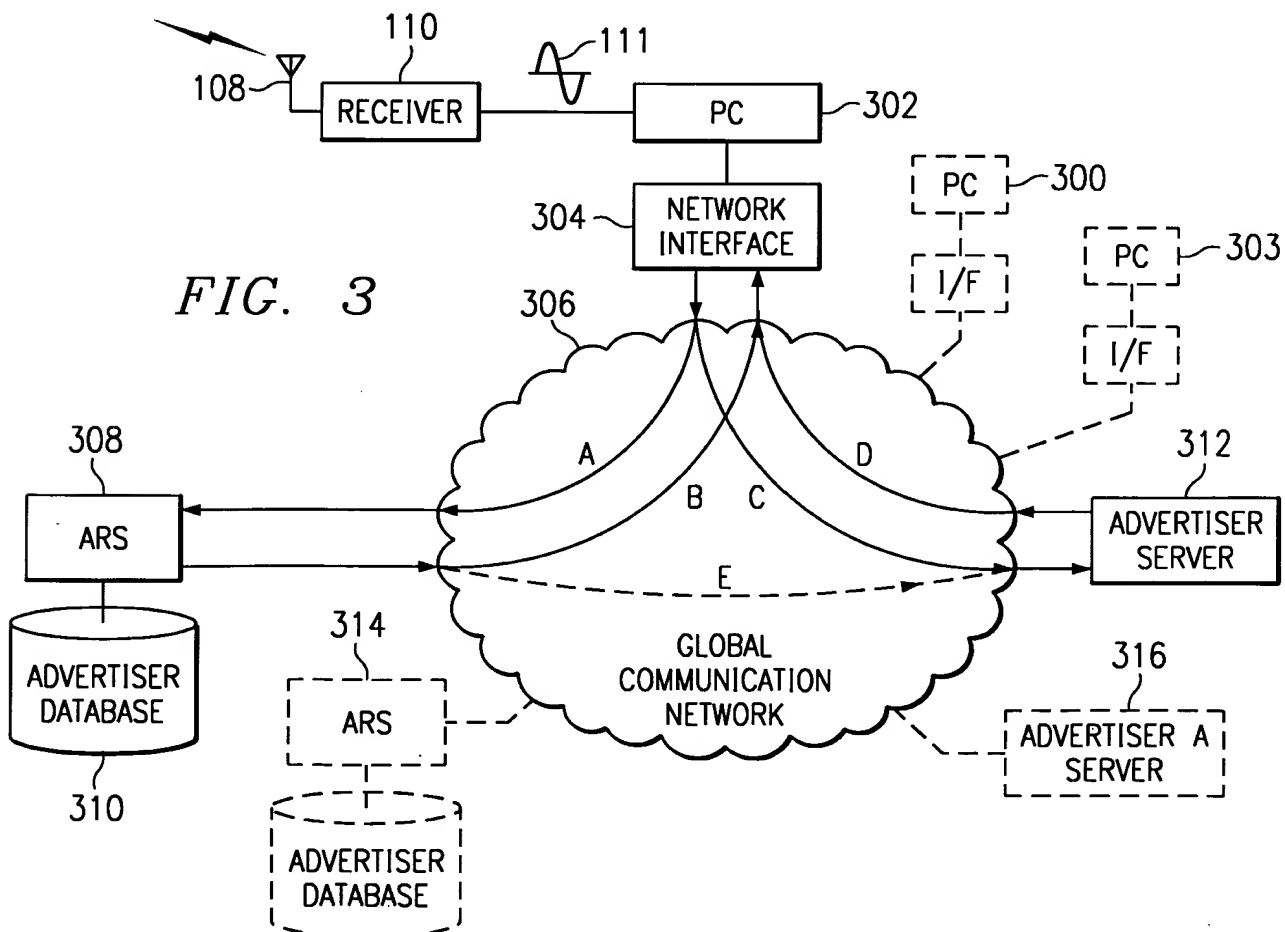
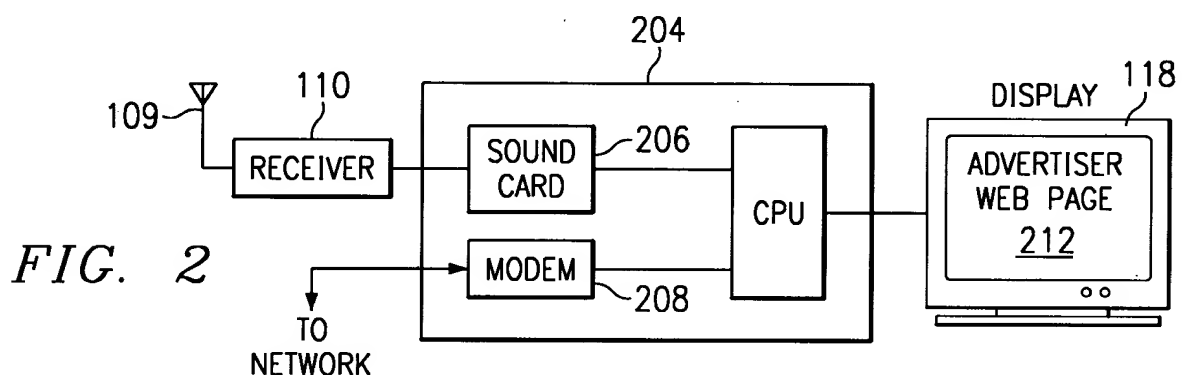
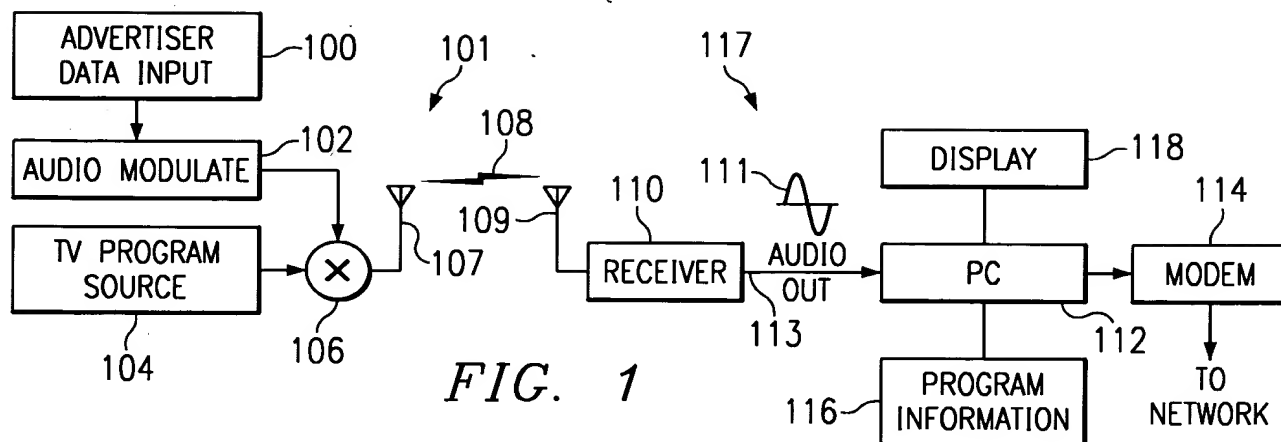
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972/479-0462

June 13, 2001



PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

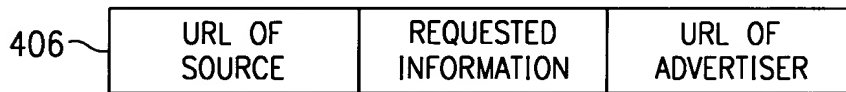


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

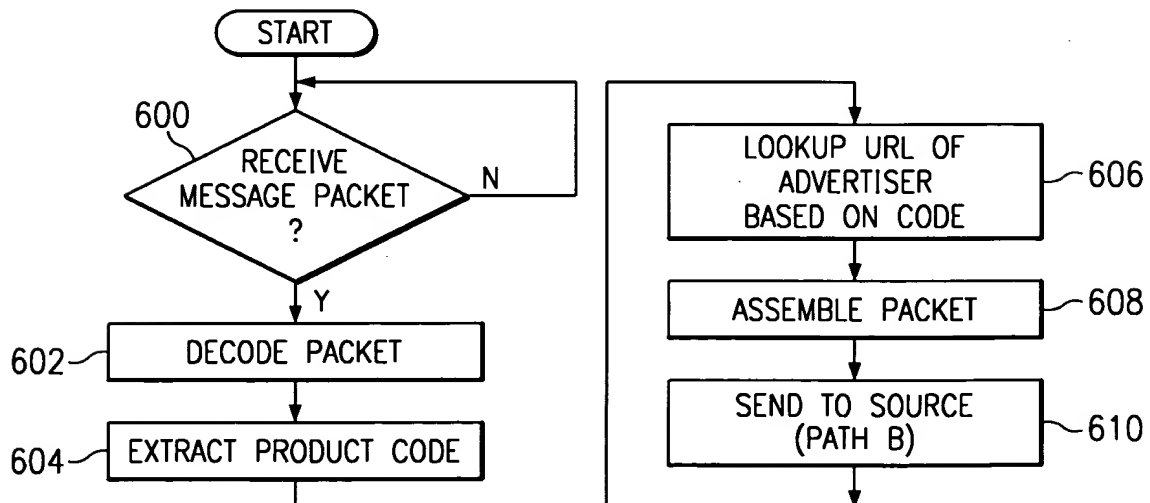


FIG. 6

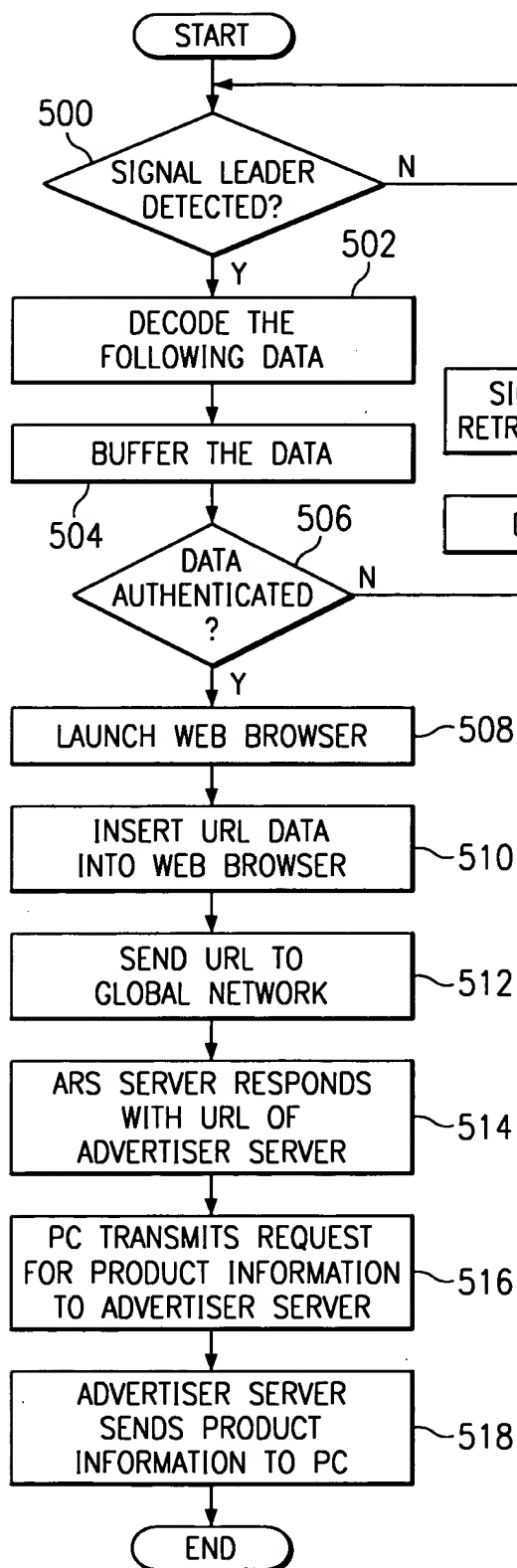


FIG. 5

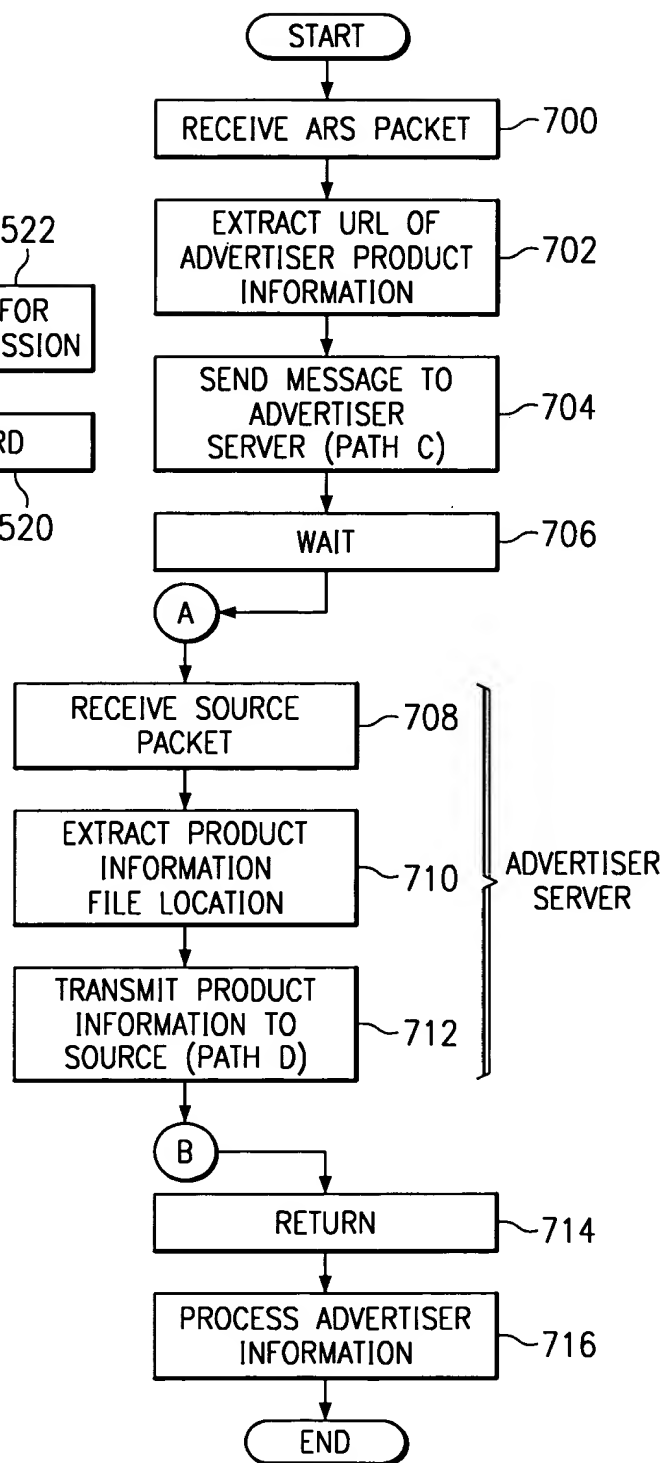


FIG. 7

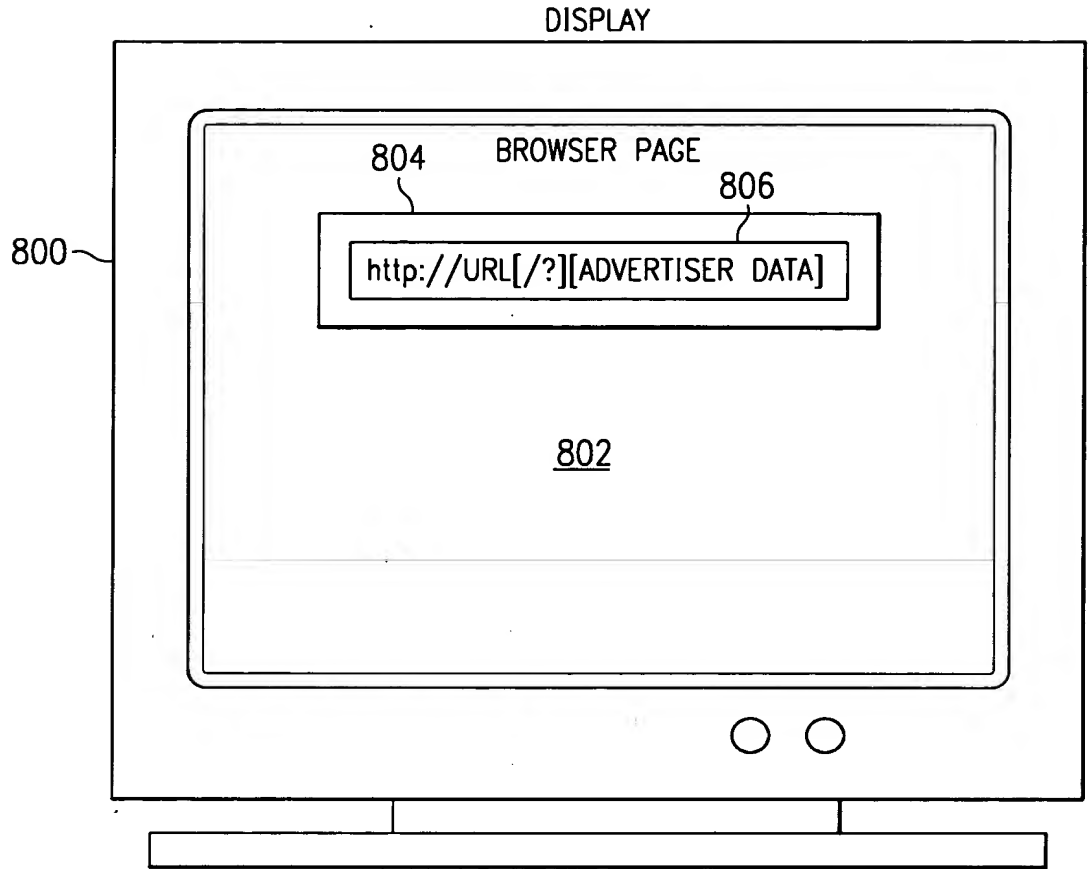


FIG. 8

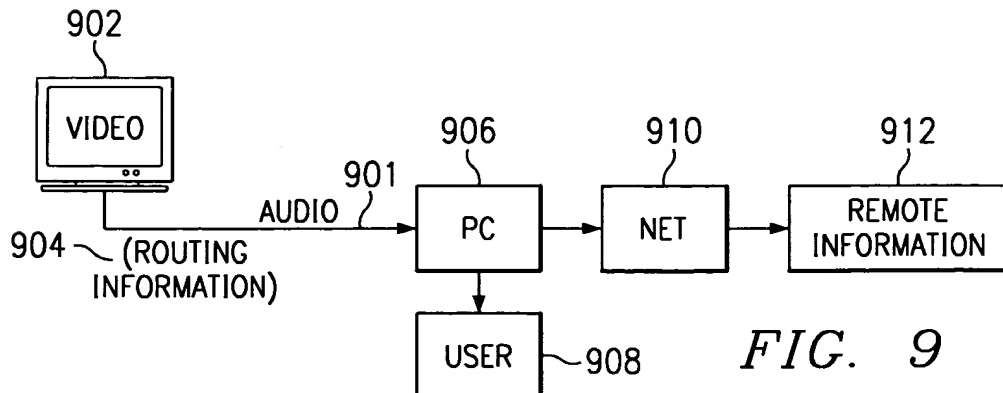
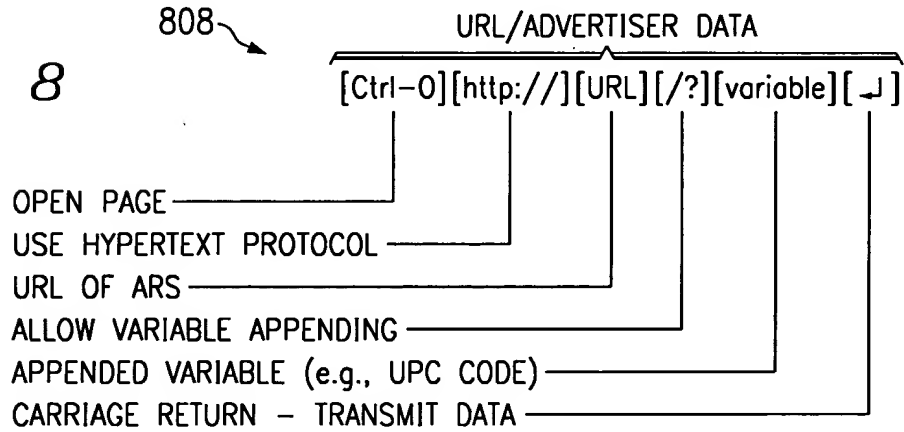
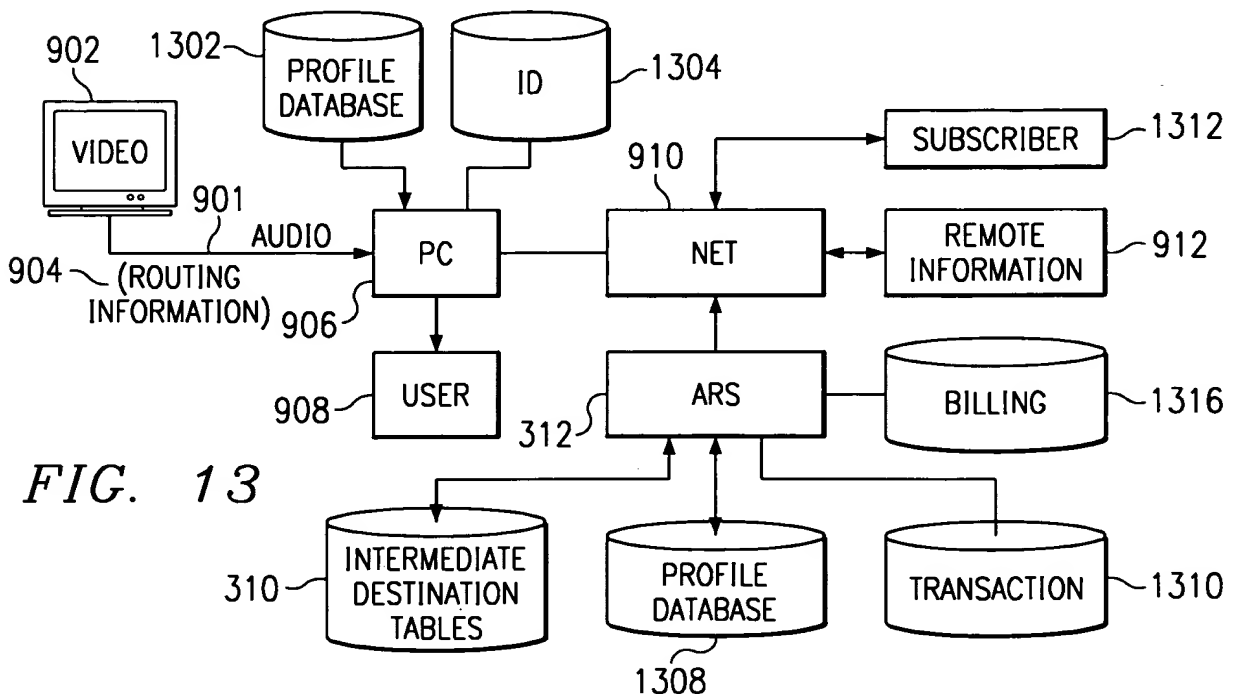
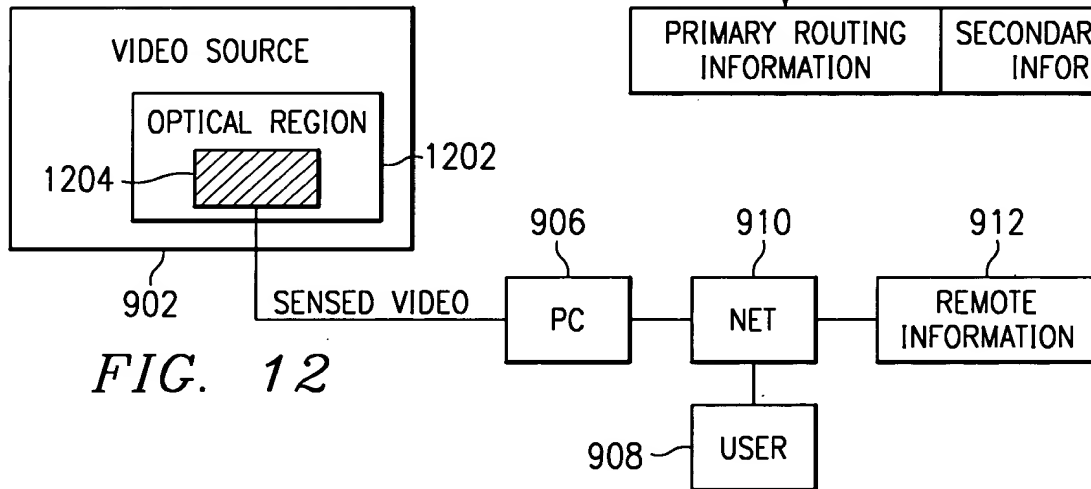
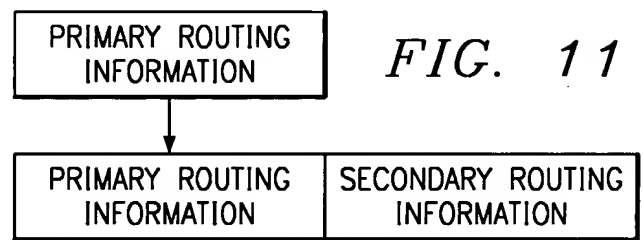
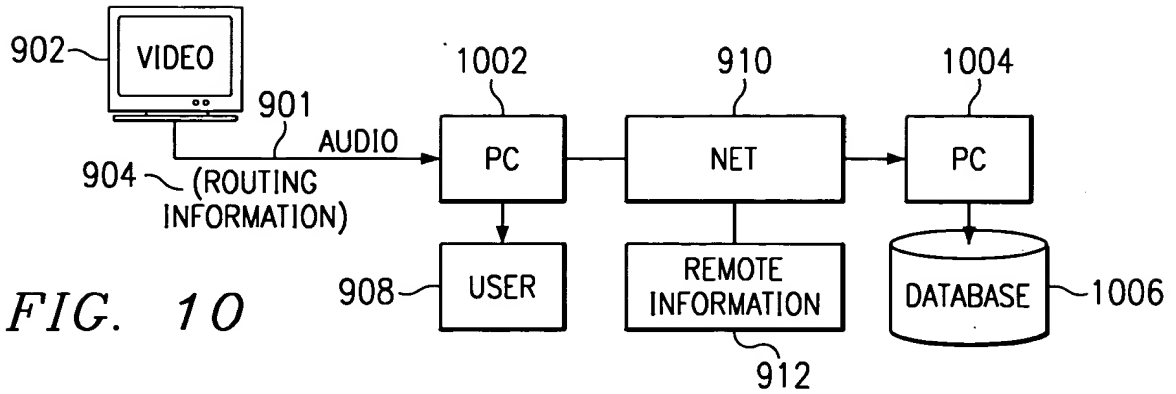


FIG. 9



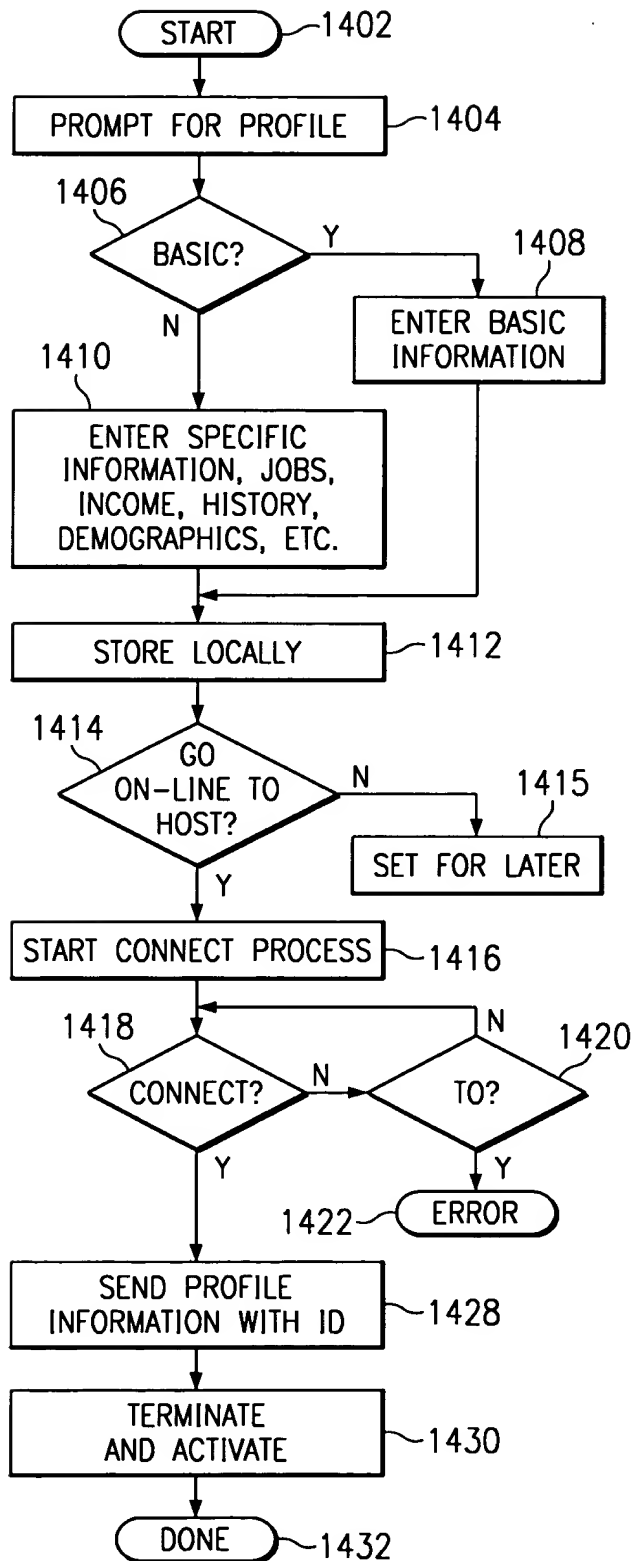


FIG. 14

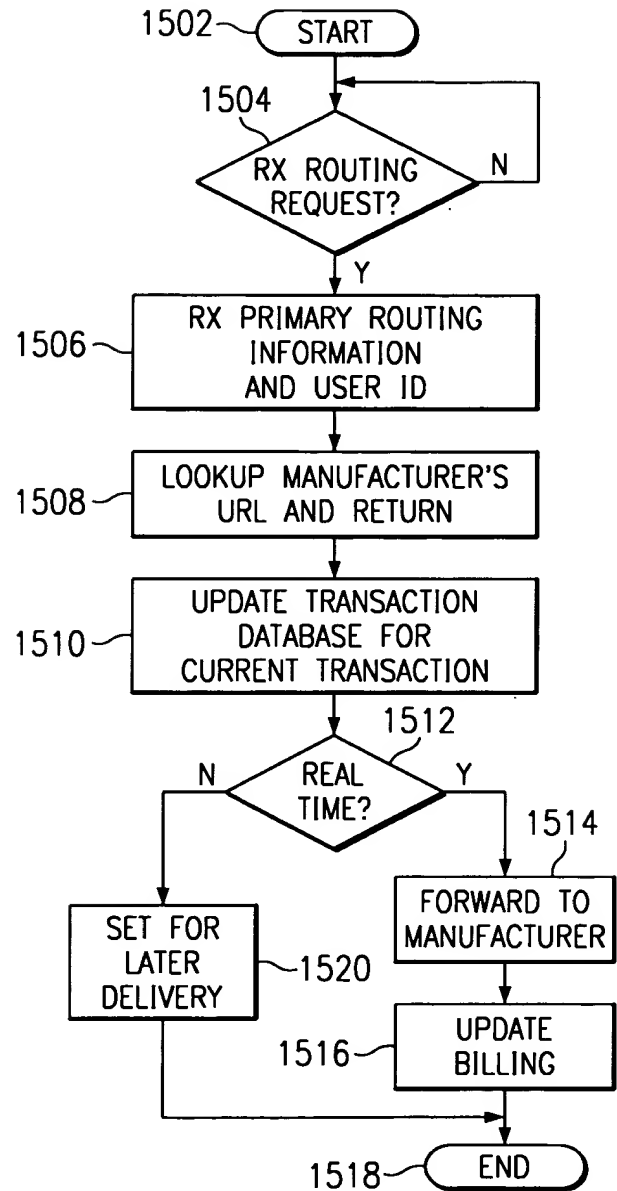


FIG. 15

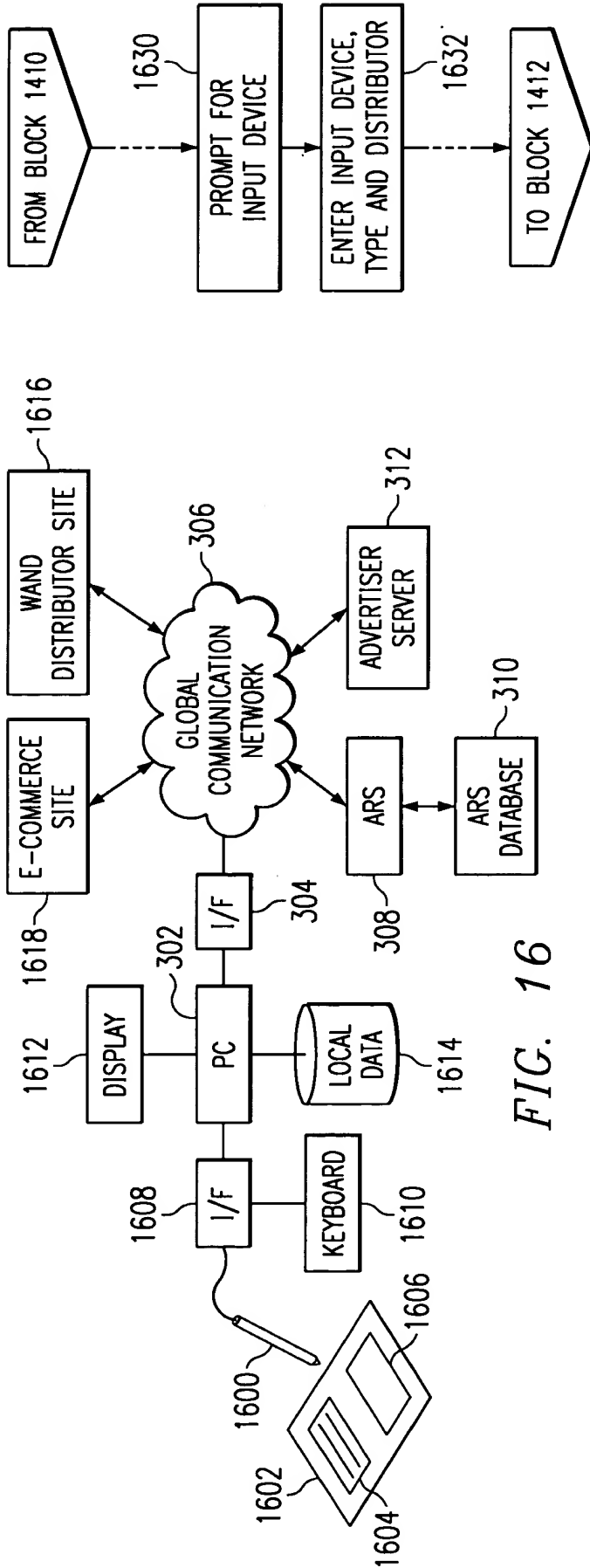


FIG. 16

FIG. 16a

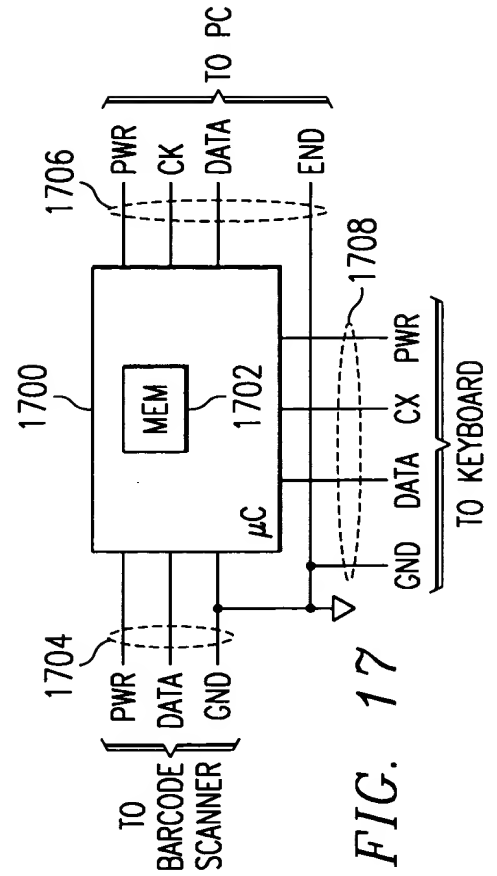


FIG. 17

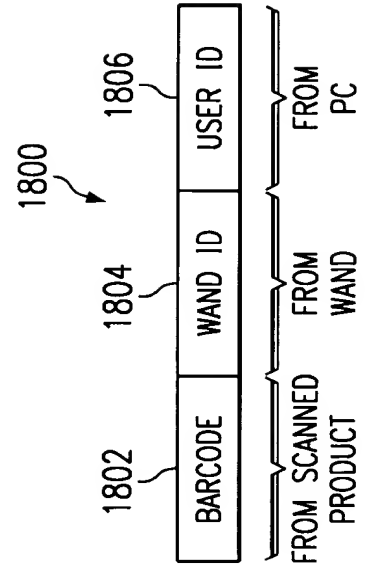
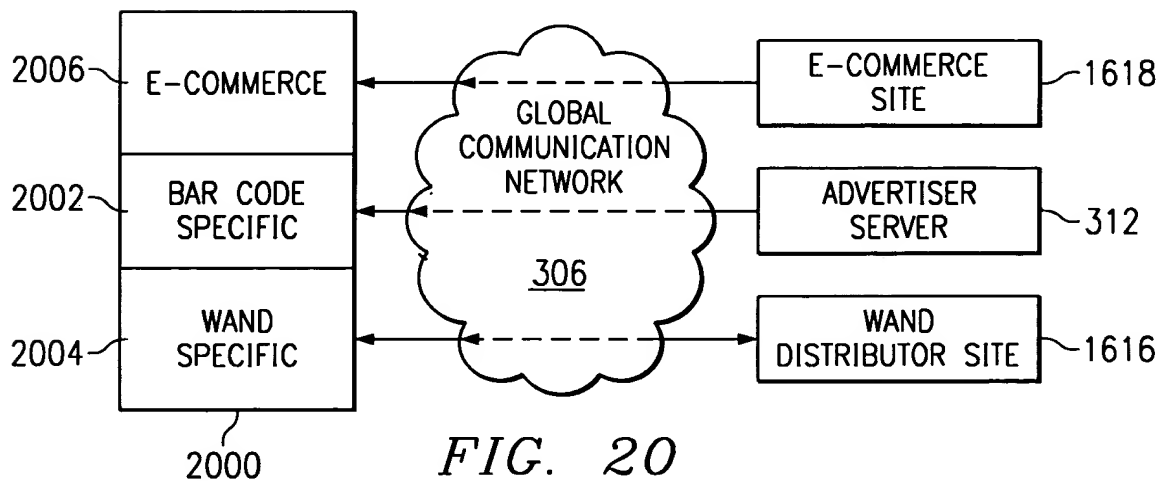
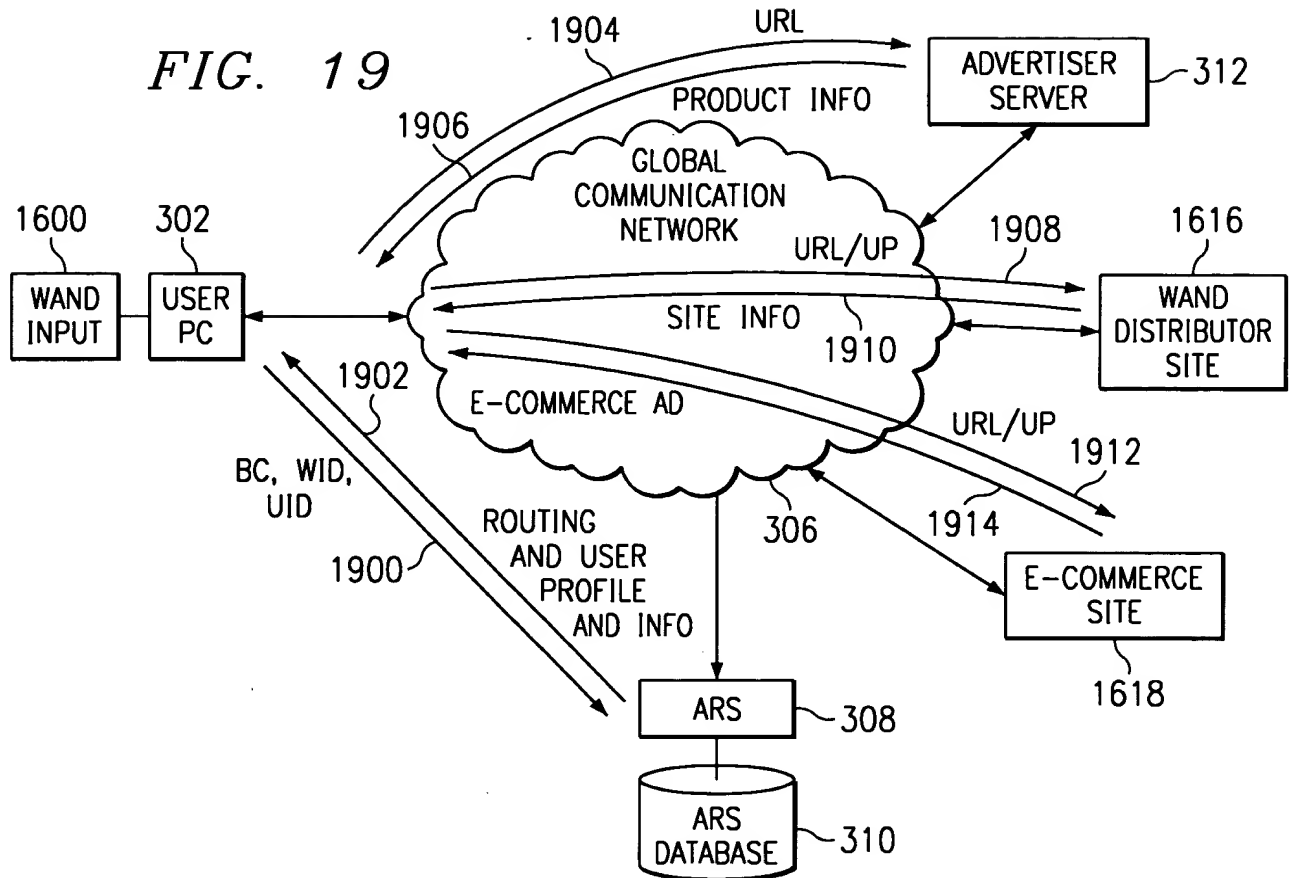


FIG. 18



2102		2104		2106	2108	
PRODUCT		WAND		USER	E-COMMERCE	
BC	ROUTE	ID	DISTR	PROFILE	BC	INFO

FIG. 21

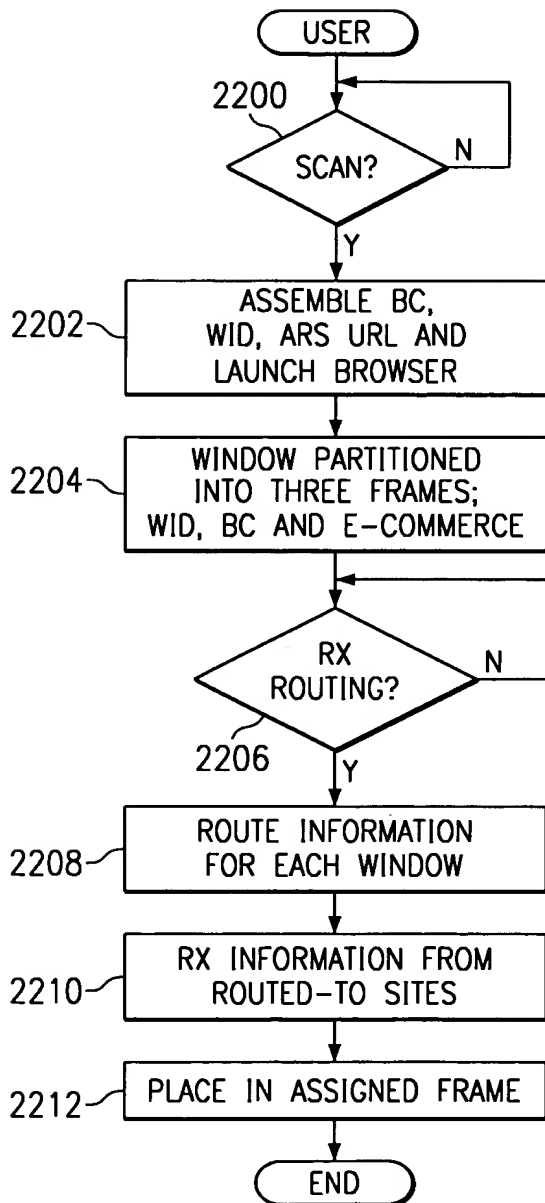


FIG. 22

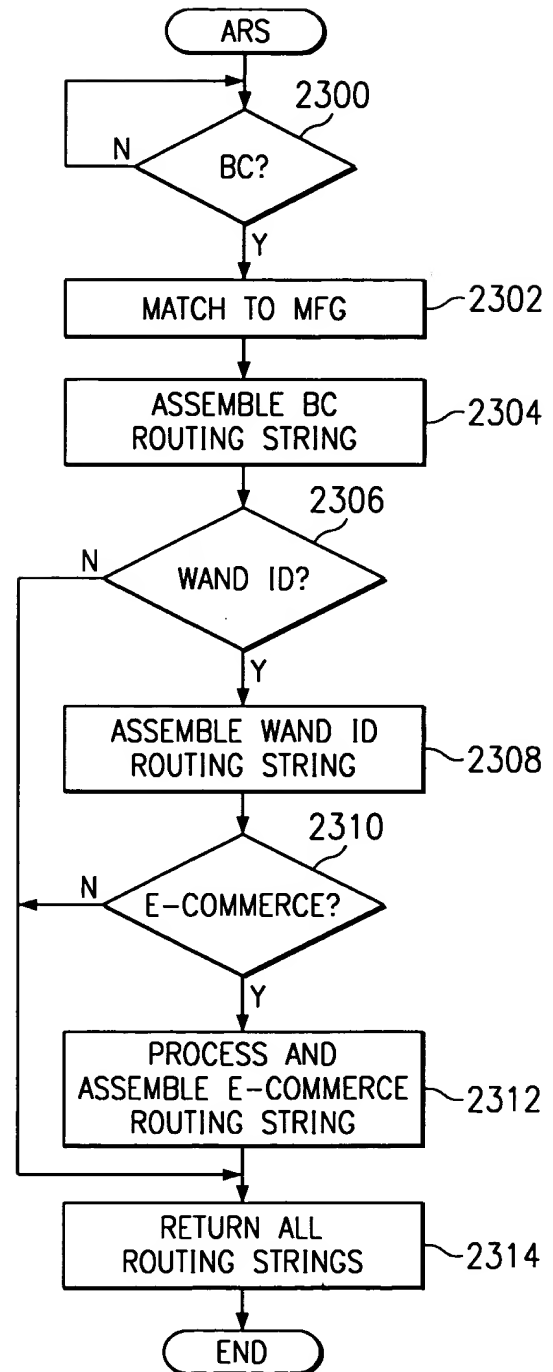


FIG. 23

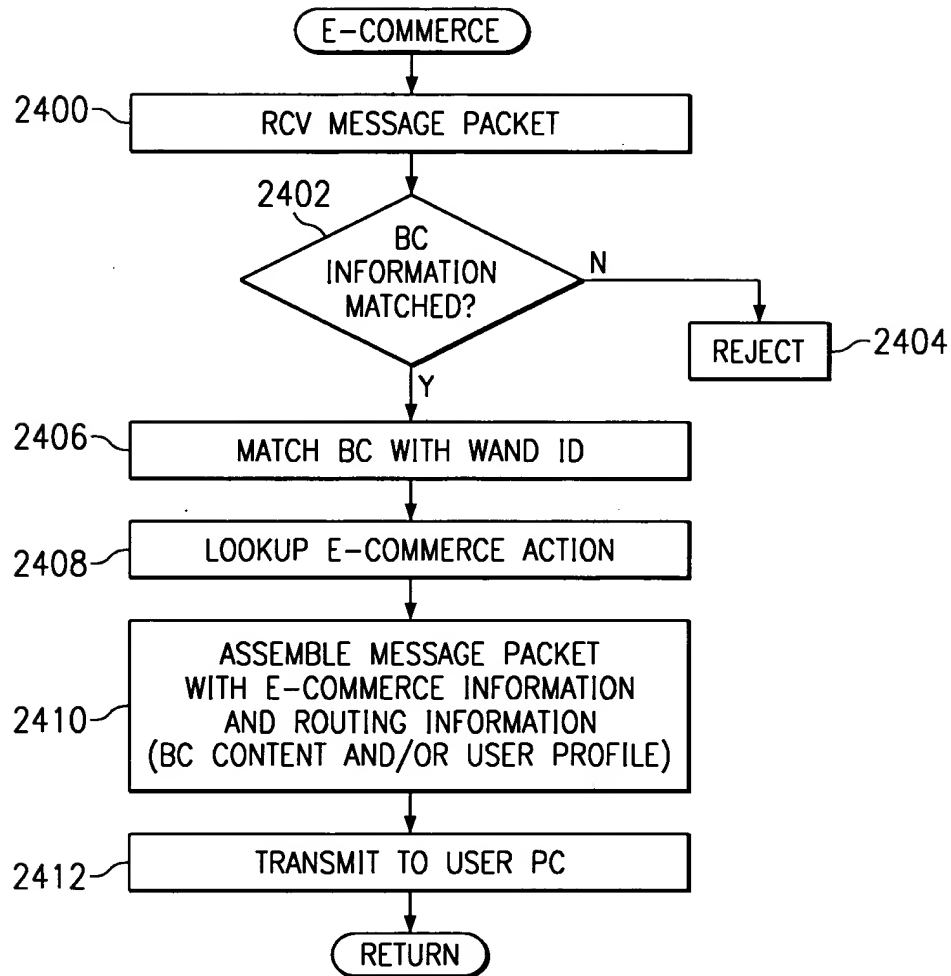


FIG. 24